Yasir Hussain

UX Designer | Content Strategist

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Experience

Museum of Art & Photography, India   UX Designer

October 2020 - December 2020

Designed an adaptive website platform for India's first online museum exhibition on Webflow. The websites were featured on BBC India as part of Art is Life event. Worked with the trustee of MAP India as a freelance consultant through a tight deadline of two months for launching two fully responsive desktop websites and their adaptive mobile versions:

Suresh Punjabi: A Business of Dreams
Bhuri Bai: MY Life as an Artist

Impactrio, Canada   UX Designer

April 2020 - May 2020

Facilitated the creation of a gamified Learning Management Platform geared towards teaching, coaching and facilitation. Developed the MVP prototype for the hybrid learning solution through an iterative design process. Conducted competitive analysis, user research, created personas and conducted design thinking activities to inform the final design of the Instructor end WebApp and Website.

Web Elves, India   UX Designer

November 2019 - March 2020

Worked remotely as a UX/UI Designer for a P.O.S. Inventory and Customer Relationship Management WebApp for an association of fast food chains in New Delhi. My responsibilities involved facilitating design thinking activities to revise the Information Architecture, developing User Task Flows, Wireframes and Mockups which lead to an online support reduction of 75%.

Rajeev Agarwal Architects, India   Project Architect

December 2017 - May 2019

Was Project Architect for Krisumi Waterfall Residences, a high-end residential complex. Worked on commercial, institutional and residential projects. Served as the lead BIM technician for developing detailed building models on Autodesk Revit Architecture. Other responsibilities involved client relationship management, vendor co-ordination and on-site construction project management.

Education

Media Content Strategy   GPA: 3.7 (Current)

September 2020 - May 2021 (Expected)
Humber College, Toronto, Canada

User Experience Design   GPA: 3.2

September 2019 - May 2020
Humber College, Toronto, Canada

Bachelor of Architecture   First Division

July 2012 - May 2017
Amity University, India

Skills

UX Design	UX Research	Content Strategy	Visual Design
Storyboarding	Eye Tracking	Content Inventory	Illustration
Interface Design	Discussion Guides	Content Audits	Infographics
Information Architecture	User Personas	Content Calendars	Brand Identity
Web Writing	User Interviews	Data Analysis	Packaging Design
Interaction Design	Journey Mapping	Content Maps	Iconography
Usability Testing	Empathy Mapping	Data Visualization	Logo Desgining
Wire-framing	Contextual Inquiry	Keyword Research	Visual Mockups
Prototyping	Heuristic Evaluation	SEO Tactics	Styleguides

Tools

Adobe Illustrator	Tobii Pro (Eye Tracking)	Google Analytics	Autodesk CAD
Adobe Photoshop	Figma	Microsoft Excel	Autodesk Revit
Adobe InDesign	Lunacy (Sketch Alt.)	Microsoft Powerpoint	Google Sketchup
Adobe Spark	Webflow	Microsoft Word	Act 3D Lumion
Adobe XD	Wordpress	Microsoft Visio	